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CHANGING CONCEPTS OF GENDER AND ITS REFLECTIONS IN CULTURAL PRODUCTIONS.

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Abstract:

This paper is prepared to explore the 'gender' and its 'reflections' in the ever changing course of our world-wide scenario. The term 'gender', which is chiefly related with socio-cultural attribution, is profoundly discussed from various representations and the events presented in the literary arena. The cultural symbolism and depiction of gender ideology, its gendered stereotypes are generally observed in the immediate means of representation, but here minutely analyzed with respect to a larger context of socio-historical processes and relations. On literary perspective, three basic elements like 'social production, consumption and representation' are explicated with reference to Virginia Woolf, a writer of eminent feminism. An attempt to anesthetize the socio-cultural constructs behind gender and its multilayered representations, irrespective time and place, is adopted for a larger concept of 'humanity for humanity's sake'.

Keywords/Phrases: Gender, representation, literary arena, socio-cultural constructs, aesthetize, humanity.

Since the time immemorial, we the human beings, as observed by Aristotle or by the Buddhist Dalai Lama, are by nature social creatures, who live in a society together, and who are made for each other not individually but socially and culturally. Our society is generally demarcated by our two most prevalent sexes and genders respectively. If male and female are the parameters for sex, masculinity and femininity are the two determiners for gender, which is a complex social phenomenon. With the passage of time, our socially demarcated gender varies conceptually and virtually. On the other hand, culture is another issue of human life; it is closely related with education that speaks much of one's betterment in life. In our day-to-day life, so many products are coming in our hand, that they are greatly the reflections of gender. The alarming point of it that knocks us behind terribly is that the ever changing motion of notion regarding gender is neither complementary nor benign, and the reflections or imprints that they carry with them are also doubly redoubled with deterioration for the whole mankind. Severe attempts have been sought to do away with this corrosive social malady, and in place of it, a harmoniously sound relationship between two genders should be craved for without narrowness and selfishness in our society. Instances from our earliest texts like the **Bible** and the **Bhagabad Gita** should be kept in mind that heterosexual genders among us are created not for segregation but for socialization, not for narrow individuality but for spirituality, where soul is the quintessence of our living in society.

Any venture without certain goal is just like a ship without a rudder in the vast horizon of our world. So the topic under observation undergoes with certain perspectives that are obviously one of ameliorating and uplifting the socio-cultural milieu reigning supremely in our post-modern context. Followings are, on my part, supposed to be the most crucial objectives that will eventually substantiate the discourse to unfurl itself----

1. Change for betterment is always welcome. Hence any evil change of gender in terms of notion and its exposition in culture subsequently should be discarded at the best. **Femininity for virtue,**